CYBER DEFENSE CONFERENCES × CRUISECON

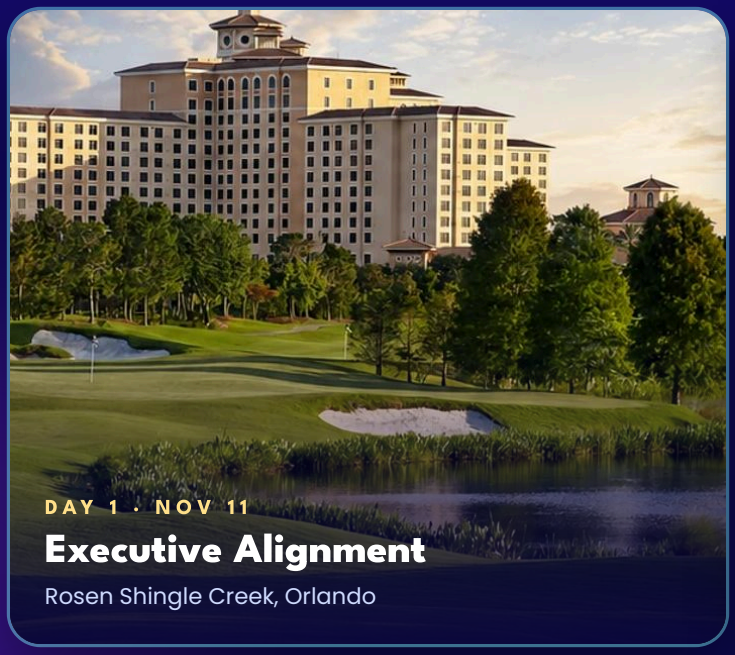
2027 SPONSORSHIP OPPORTUNITIES

THE CYBER EXECUTIVE RETREAT

THE INTIMATE EXECUTIVE ASSEMBLY

Put your brand in the room.

Multiple days of executive discussions, thought leadership and shared experiences with senior InfoSec buyers, from a red carpet night in Orlando to five days aboard Adventure of the Seas.



DAY 1 · NOV 11

Executive Alignment

Rosen Shingle Creek, Orlando



DAYS 2–6 · NOV 12–16

Secure Strategic Immersion

Aboard Adventure of the Seas

THURSDAY – WEDNESDAY

NOV 11–17 2027

Base sponsorship package

~~List $20,000~~ Special rate

$9,995

Senior InfoSec buyers

DIRECT ACCESS, ALL WEEK

Plus one + WiFi for two

IN EVERY STATEROOM

20+ sponsorship upgrades

FROM $2,995

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WHY SPONSOR

Relationships, not badge scans.

The Cyber Executive Retreat replaces the trade-show floor with a week of shared experiences alongside the leaders who buy, build and defend. Every sponsorship is built around real conversations.

01

Direct access

to senior InfoSec buyers in an immersive environment.

02

Relationships first

Prioritize relationship-building instead of superficial lead generation: badge scans, impressions, booth traffic.

03

Trust & credibility

Establish trust and credibility with cybersecurity decision-makers.

04

Real insight

Uncover real-world challenges, technology gaps and emerging needs.

05

Days, not minutes

Multiple days of executive discussions, thought leadership and shared experiences.

The winners' list

Base sponsors receive the FULL email contact list of the 2027 Top Cybersecurity Executives Awards winners.

WHO YOU'LL MEET

- Chief Information Security Officers
- Chief Information Officers
- Chief Technology Officers
- Chief Security & Risk Officers
- VPs & Heads of Security
- Cybersecurity Founders & Innovators



Port days to recharge between sessions.

THE WEEK AT A GLANCE

THU	FRI	SAT	SUN	MON	TUE	WED
11	12	13	14	15	16	17
Executive Alignment	Embark	At sea	Grand Turk	At sea	CocoCay	Back on land
Rosen Shingle Creek	Port Canaveral · 4 PM	Strategic Immersion	Turks & Caicos · 8 AM–5 PM	Strategic Immersion	Bahamas · 7 AM–5 PM	Port Canaveral · 7 AM

REQUIRED FOR ALL SPONSORS

The Base Sponsorship Package.

Every sponsorship starts here: your seat at the table for the full week, with your plus one beside you.

SPONSOR BOARDING PASS · 2027

- **ONE (1)** Retreat Program Access Badge
- **ONE (1)** Cruise Cabin Booking (Interior Room)
- **Plus One** (spouse, significant other or guest) at no extra charge
- **ONE (1)** Room Night Booking at Rosen Shingle Creek
- **WiFi for two guests included** in your stateroom ($500 total value)

- Direct access to senior InfoSec buyers in an immersive environment
- Relationship-building instead of superficial lead generation (badge scans, impressions, booth traffic)
- Trust and credibility with cybersecurity decision-makers
- Insight into real-world challenges, technology gaps and emerging needs
- Multiple days of executive discussions, thought leadership and shared experiences
- **FULL email contact list** of the 2027 Top Cybersecurity Executives Awards winners

LIST PRICE

~~$20,000~~

SPECIAL DISCOUNT RATE

$9,995

SAVE $10,005

Upgrade your stateroom

OPTIONAL

Interior	Exterior	Balcony	Junior Suite
INCLUDED	+$399	+$1,199	+$2,199

Every stateroom includes WiFi for two guests and your plus one at no extra charge. Upgrade pricing is per upgrade from the included Interior Room.



ADDITIONAL ATTENDEES & UPGRADES · OPTIONAL

Bring your team. Choose the view.

Add colleagues from your organization with a guest package. Every package includes a program badge, a stateroom with WiFi for two guests, a plus one at no extra charge and a night at Rosen Shingle Creek.

Basic
GUEST PACKAGE

$2,195

Interior Room

- ONE (1) Retreat Program Access Badge
- ONE (1) Cruise Cabin Booking (Interior Room)
- Plus One at no extra charge
- WiFi for two guests ($500 total value)
- ONE (1) Room Night Booking at Rosen Shingle Creek

Silver
GUEST PACKAGE

$2,395

Exterior Room

- ONE (1) Retreat Program Access Badge
- ONE (1) Cruise Cabin Booking (Exterior Room)
- Plus One at no extra charge
- WiFi for two guests ($500 total value)
- ONE (1) Room Night Booking at Rosen Shingle Creek

Gold
GUEST PACKAGE

$3,195

Balcony Room

- ONE (1) Retreat Program Access Badge
- ONE (1) Cruise Cabin Booking (Balcony Room)
- Plus One at no extra charge
- WiFi for two guests ($500 total value)
- ONE (1) Room Night Booking at Rosen Shingle Creek

Platinum
GUEST PACKAGE

$4,195

Junior Suite

- ONE (1) Retreat Program Access Badge
- ONE (1) Cruise Cabin Booking (Junior Suite)
- Plus One at no extra charge
- WiFi for two guests ($500 total value)
- ONE (1) Room Night Booking at Rosen Shingle Creek



ABOARD ADVENTURE OF THE SEAS

Five days. One executive community.

Photo: Prayitno / Flickr, CC BY 2.0.

ADDITIONAL SPONSORSHIP UPGRADES · ONE SPONSOR EACH

Own a moment all week long.

Exclusive, sole-sponsor opportunities that put your brand in front of every attendee, every day.

EVERY EXCLUSIVE SPONSORSHIP INCLUDES

- ☆ Brand recognition across ALL retreat attendees
- ☆ Special recognition announcement by Ira Winkler at the Opening/Closing Cocktail Reception
- ☆ Branded recognition across Executive Retreat collateral and web platforms

EXCLUSIVE

2027 Executive Retreat WiFi Sponsor

SOLE sponsor of high-speed WiFi service for all Top Cyber Executive winners.

$9,995

EXCLUSIVE

2027 Executive Retreat Cruise Staff Gratuities Sponsor

SOLE sponsor of cruise staff gratuities, the required charge to all onboard guests.

$9,995

EXCLUSIVE

2027 Executive Retreat Badge Lanyard Sponsor

SOLE sponsor of the 2027 Executive Retreat badge lanyards, worn by every attendee.

$4,995

EXCLUSIVE

2027 Executive Retreat Bus Transportation Sponsor

SOLE sponsor of attendee transport via bus/shuttle, with the opportunity for a branded giveaway (e.g., branded water bottles) to each passenger.

$4,995

FRIDAY, NOVEMBER 12, 2027



Rosen Shingle Creek
Orlando

Port Canaveral
Embark · ship departs 4 PM

EVERY ATTENDEE · EVERY DAY

Your brand travels with the whole assembly.



DAY 1 · THURSDAY, NOVEMBER 11, 2027 · ROSEN SHINGLE CREEK

The Awards Reception at the Rosen.

A two-hour reception with the entire group of Top Cybersecurity Executives and their plus-ones, before anyone boards the ship.



YOUR VOICE OPENS IT, CLOSES IT, OR BOTH

Opening remarks
5 minutes · Option A

2 hours of networking with the entire group

Closing remarks
5 minutes · Option B

OPTION A

Drinks Sponsor

Five-minute sponsor opening remarks.

$9,995

OPTION B

Appetizers Sponsor

Five-minute sponsor closing remarks.

$9,995

OPTION C

Full Reception Sponsor

Drinks and appetizers, plus both five-minute opening & closing remarks.

$19,995

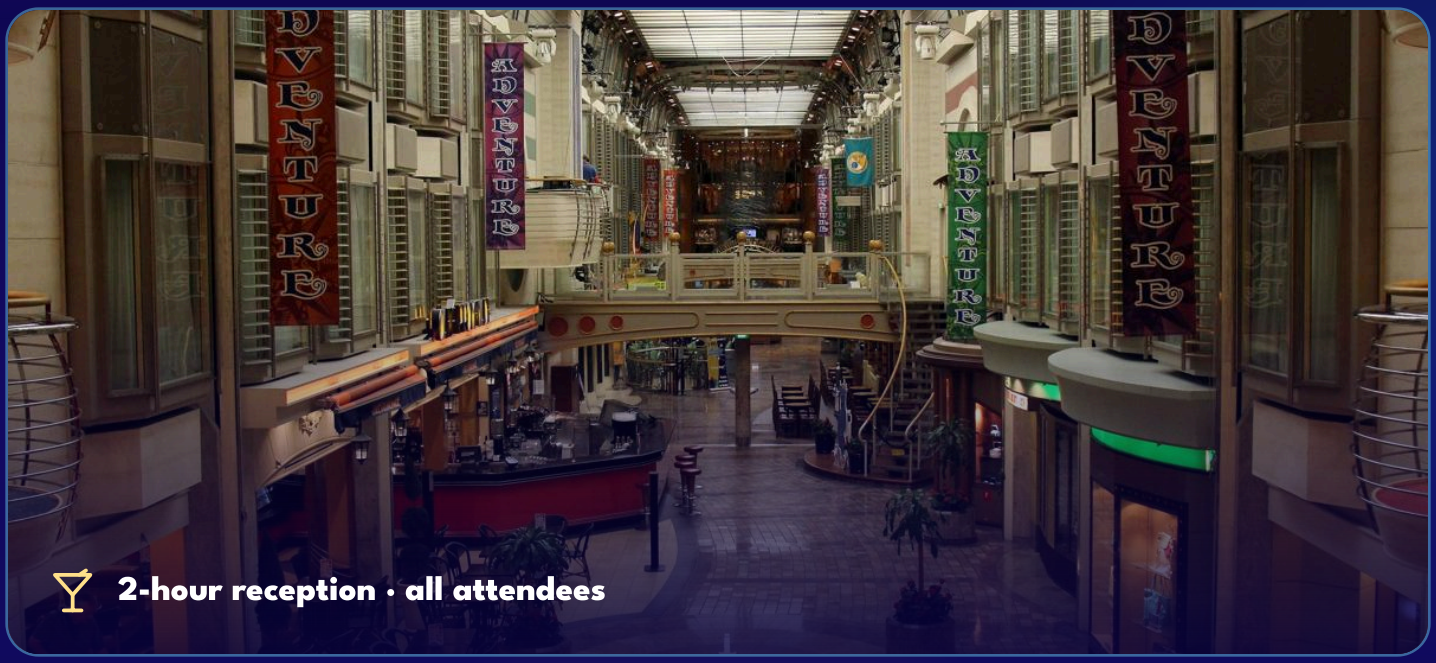
Private WhatsApp group for sponsor & select Top Cybersecurity Executives

Networking with the entire group of Top Cybersecurity Executives and plus-ones

ALL ATTENDEES · NOVEMBER 12 · START TIME TBD

The Opening Cocktail Reception.

A two-hour reception with every attendee in the room: the moment the week's first connections are made.



2-hour reception · all attendees

Sponsor Presentation

A 5-minute sponsor presentation to the full room.

LIMITED AVAILABILITY

$3,995

FULL SPONSORSHIP

Drink/Food Sponsor

ONE sponsor. Branding options and swag giveaway.

$9,995

CO-SPONSORSHIP

Drink/Food Co-Sponsor

TWO sponsors. Co-branding options and swag giveaway.

$4,995
EACH



ONE SPONSOR · FULL SPONSORSHIP

Branded Cruise Supply Bag

A branded bag with cruise supplies: suntan lotion, shower/pool slippers and more. Your brand, from the pool deck to the private island.

$4,995

Photo: Prayitno / Flickr, CC BY 2.0.

HOSTED EXPERIENCES · HAND-PICKED GUESTS

Curated moments, unforgettable tables.

- Private WhatsApp group for sponsor & registered guests
- Intimate networking with a select group of top cybersecurity executives and plus-ones



SIGNATURE

Private "Sip Tour" Brunch

$4,995

- Up to 30 registered guests
- Guided tour of the ship galley
- Drinks & brunch included

Sponsored Dinner Tables

$2,995 EACH

Sushi Dinner Table

Private table at Izumi, the sushi restaurant onboard

- Up to 12 guests
- Drinks & dinner included
- Multiple dates/times (TBD)

Italian Dinner Table

Private table at Giovanni's, the Italian restaurant onboard

- Up to 12 guests
- Drinks & dinner included
- Multiple dates/times (TBD)

Steak Dinner Table

Private table at Chops, the steakhouse onboard

- Up to 12 guests
- Drinks & dinner included
- Multiple dates/times (TBD)

Private Tastings & Classes

$2,995 EACH

"Taste of the Caribbean" Cocktail Class

Up to 20 registered guests · private gathering · drinks included

"Premium 90 Points" Wine Tasting

Up to 25 registered guests · private gathering · drinks included

"The Macallan" Whiskey Tasting Hour

Up to 25 registered guests · private gathering · drinks included

Champagne Tasting Session

Up to 25 registered guests · private gathering · drinks included

Exact dates and times TBD. Photo: Prayitno / Flickr, CC BY 2.0.

INTIMATE GATHERINGS IN THE ROYAL SUITE · UP TO 10 GUESTS

Private Gatherings. Intimate Conversations.

Onboard Cocktail Reception
2-hour reception in the Royal Suite

Dessert & Nightcap Reception
2-hour reception in the Royal Suite

$3,995
EACH

Up to 10 registered guests · date/time TBD, subject to availability

SAT 13 NOV

College Football Party
In the Royal Suite · food & drinks included · up to 10 guests · approx. 3-hour reception

$4,995

SUN 14 NOV

NFL Football Party
In the Royal Suite · food & drinks included · up to 10 guests · approx. 3-hour reception

$4,995

Game/time TBD; subject to availability.

LIMITED AVAILABILITY

Cyber Expert Roundtable Sponsorship

An intimate thought-leadership exchange with a select group of top cybersecurity executives: a private gathering of decision-makers.

$3,995

- Up to 10 registered executives
- Topics TBD · custom topics available based on timing
- CPE credits
- Private WhatsApp group for sponsor & registered execs



Private On-Shore Excursion Opportunities

Multiple options for private gatherings and experiences ashore. Private gathering, drinks included, private WhatsApp group and intimate networking with top cybersecurity executives and plus-ones. Exact options and dates TBD.

TBD
PRICE

Photo: Larry D. Moore, CC BY 4.0.

AT A GLANCE

Build your sponsorship.

BASE PACKAGE

Base Sponsorship Package (required) ~~List $20,000~~	**$9,995**
Room upgrades	**$399 / $1,199 / $2,199**

ADDITIONAL ATTENDEES

Basic Guest Package · Interior	**$2,195**
Silver Guest Package · Exterior	**$2,395**
Gold Guest Package · Balcony	**$3,195**
Platinum Guest Package · Junior Suite	**$4,195**

EXCLUSIVE SPONSORSHIPS

WiFi Sponsor	**$9,995**
Cruise Staff Gratuities Sponsor	**$9,995**
Badge Lanyard Sponsor	**$4,995**
Bus Transportation Sponsor	**$4,995**

AWARDS RECEPTION · ROSEN · NOV 11

A · Drinks + opening remarks	**$9,995**
B · Appetizers + closing remarks	**$9,995**
C · Full reception + both remarks	**$19,995**

OPENING COCKTAIL RECEPTION

5-minute Sponsor Presentation	**$3,995**
Drink/Food Sponsor (full)	**$9,995**
Drink/Food Co-Sponsor (2 sponsors)	**$4,995 ea.**
Branded Cruise Supply Bag	**$4,995**

PRIVATE EXPERIENCES

Private "Sip Tour" Brunch · 30 guests	**$4,995**
Sushi / Italian / Steak Dinner · 12 guests	**$2,995 ea.**
Tastings & Cocktail Class (4)	**$2,995 ea.**

RECEPTIONS & MORE

Royal Suite Receptions (2)	**$3,995 ea.**
College Football / NFL Party	**$4,995 ea.**
Cyber Expert Roundtable · 10 execs	**$3,995**
Private On-Shore Excursions	**TBD**

RESERVE YOUR SPONSORSHIP

cyberexecevents.com/sponsorship

vipsupport@cyberexecevents.com

LIMITED AVAILABILITY

Reserve early to secure your moment.

All sponsorships require the Base Sponsorship Package. Dates, times and options marked TBD are subject to availability. Itinerary and ports of call are subject to change. Royal Caribbean, Adventure of the Seas, Perfect Day at CocoCay, Rosen Shingle Creek and The Macallan are trademarks of their respective owners. Photos via Wikimedia Commons: Larry D. Moore (CC BY 4.0, ship & CocoCay); Prayitno / Flickr (CC BY 2.0, ship interiors & pier); Codytoshiro (CC BY 4.0, ship docked).